GLOC
Great Lakes Oracle Conference

MAY 16 – 17, 2018

Cleveland Public Auditorium
Cleveland, OH

www.neooug.org/gloc

The Northeast Ohio Oracle Users Group (NEOOUG) is collaborating with the Northern Ohio Oracle Applications User Group (NOOAUG) to host the 2018 Great Lakes Oracle Conference (GLOC). This conference has over 70 technical and functional sessions.

The conference is designed to attract participants from all over the Great Lakes region, not just Ohio. GLOC is the largest Oracle user conference in the Midwest with Managers, Directors, DBAs, Developers, Application Users, and System Analysts in attendance.

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR —
$6,500 (1 available)

- Your company will receive top billing on all signage as well as on the conference mobile app, and the GLOC website.
- PowerPoint ad (1 slide) available for viewing during lunch
- Three complimentary conference registrations
- Visibility on pre-conference promotion, including e-mail blasts and any trade advertisements
- Draped 6-foot table and two chairs. You may use a pop-up display not exceeding 6 feet in width.
- Inclusion of one promotional flyer in the conference materials

DIAMOND SPONSOR — $4,250
(2 options available)

LUNCH SPONSORSHIP

- A PowerPoint ad (1 slide), available for viewing during lunch
- Two complimentary conference registrations
- Visibility on pre-conference promotion, including e-mail blasts and any trade advertisements
- Draped 6-foot table and two chairs. You may use a pop-up display not exceeding 6 feet in width.
- Signage recognizing your sponsorship on each table at lunch
- One promotional flyer in the conference materials
- Signage recognizing your sponsorship placed throughout the conference facility
- Your company information, description and logo on our mobile app and on the GLOC website

NETWORKING RECEPTION SPONSORSHIP

- After the first day of seminars, attendees and exhibitors are encouraged to unwind and network in a relaxed atmosphere.
- A PowerPoint ad (1 slide), available for viewing during lunch
- Two complimentary conference registrations
- Visibility on pre-conference promotion, including e-mail blasts and any trade advertisements
- Draped 6-foot table and two chairs. You may use a pop-up display not exceeding 6 feet in width.
- Signage recognizing your sponsorship on each table at reception
- One promotional flyer in the conference materials
- Signage recognizing your sponsorship placed throughout the conference facility
- Your company information, description and logo on our mobile app and on the GLOC website

SAPPHIRE SPONSOR — $3,500
(2 options available)

CONFERENCE BAG SPONSORSHIP

- A PowerPoint ad (1 slide), available for viewing during lunch
- Two complimentary conference registrations
- One promotional flyer in the conference materials
- Signage recognizing your sponsorship placed throughout the conference facility
- Your company information, description and logo on our mobile app and on the GLOC website

CONFERENCE NOTEPAD SPONSORSHIP

- At registration, each conference participant will receive a high-quality notepad with your company logo.
- A PowerPoint ad (1 slide), available for viewing during lunch
- Two complimentary conference registrations
- One promotional flyer in the conference materials
- Signage recognizing your sponsorship placed throughout the conference facility
- Your company information, description and logo on our mobile app and on the GLOC website

EMERALD SPONSOR — $1,750
(3 options available)

CONFERENCE PEN SPONSORSHIP
- At registration, each conference participant will receive a high-quality pen with your company name (or logo) engraved.
- One complimentary conference registration
- One promotional flyer in the conference materials
- Signage recognizing your sponsorship placed throughout the conference facility
- Your company information, description and logo on our mobile app and on the GLOC website

BREAK SPONSORSHIP
- Let participants know your company provided them with the refreshments they need to get them through the day.
- One complimentary conference registration
- Visibility on pre-conference promotion, including e-mail blasts and any trade advertisements
- Table signs with your company logo on each break table
- Signage recognizing your sponsorship placed throughout the conference facility
- One promotional flyer in the conference materials
- Your company information, description and logo on our mobile app and on the GLOC website

LANYARD SPONSORSHIP
- Every attendee is required to wear a name badge throughout the conference. Sponsorship includes branded lanyards.
- One complimentary conference registration
- Visibility on pre-conference promotion, including e-mail blasts and any trade advertisements
- Signage recognizing your sponsorship placed throughout the conference facility
- One promotional flyer in the conference materials
- Your company information, description and logo on our mobile app and on the GLOC website

CONFERENCE SPONSORSHIP
(Includes technical and/or functional speaking presentation) —
$1900

Sponsorships provide an even greater opportunity for exposure and visibility by demonstrating your company's technical expertise during a 60-minute technical session. There are only 7 vendor presentations available and they are offered on a first-come basis!

- Guaranteed 60-minute technical and/or functional presentation time slot. Note: presentations may not be marketing in nature.
- Complimentary table top exhibit (including all the benefits listed under vendors)
- Additional complimentary registration for the session speaker (total of 3 complimentary registrations)
- Your company information, description and logo on our mobile app and on the GLOC website
- Inclusion of one promotional flyer in the conference materials

TOPAZ SPONSOR —
$950 (2 available)

CHARGING STATION SPONSORSHIP
- Sponsor the charging stations (2) for all attendees to charge their cell phones, computer and electronic devices.
- One complimentary conference registration
- Visibility on pre-conference promotion, including e-mail blasts and any trade advertisements
- Signage recognizing your sponsorship placed on the charging stations and throughout the conference facility
- One promotional flyer in the conference materials
- Your company information, description and logo on our mobile app and on the GLOC website

WATER STATION SPONSORSHIP
- Water kiosks placed throughout the conference.
- One complimentary conference registration
- Visibility on pre-conference promotion, including e-mail blasts and any trade advertisements
- Signage recognizing your sponsorship throughout the conference facility including at each water station.
- One promotional flyer in the conference materials
- Your company information, description and logo on our mobile app and on the GLOC website

TABLE TOP VENDORS —
$1,050 (23 available)

Table top exhibits are available for your company to showcase your products and to discuss your services during the two days of the conference. The tables will be located along the Grand Reception area near registration. Vendor space is limited and assignment of space is based upon receipt of signed contract and payment.

- Draped 6-foot table and two chairs. You may use a pop-up display not exceeding 6 feet in width.
- Two complimentary conference registrations
- Inclusion of one promotional flyer in the conference materials
- Your company information, description and logo on our mobile app and on the GLOC website

All sponsors/vendors will receive a post-conference participant list to include name, address and email. Note: Attendees opt-in to provide their information.

All sponsors/vendors have the opportunity to participate in the conference raffle.

CANCELLATION OF DISPLAY SPACE:
Display space may be canceled prior to the opening date of the exhibit based on the following schedule:
- **90 days or more:**
  Full refund minus processing fee ($50)
- **60 days to 89 days:**
  One-half the cost refunded minus processing fee ($50)
- **59 days or less:** No refund